

UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA

M.G. v. Therapymatch, Inc.

No. 23-cv-04422-AMO (N.D. Cal. May 19, 2025) · No. 23-cv-04422-AMO · Decided May 19, 2025

SUMMARY

The United States District Court for the Northern District of California denied Therapymatch, Inc.’s motion to dismiss M.G.’s third amended complaint in a data privacy action. The court held that the complaint plausibly alleged violations of the California Confidentiality of Medical Information Act and that Therapymatch was barred under Federal Rule of Civil Procedure 12(g)(2) from again challenging the California Consumer Privacy Act claim.

CASE DETAILS

COURT	United States District Court for the Northern District of California
WRITING FOR THE COURT	Araceli Martinez-Olguin
JURISDICTION	United States District Court for the Northern District of California
DECIDED	May 19, 2025
DOCKET	23-cv-04422-AMO
DISPOSITION	other
PROCEDURAL POSTURE	Defendant moved under Federal Rule of Civil Procedure 12(b)(6) to dismiss the plaintiff’s third amended complaint alleging violations of the California Confidentiality of Medical Information Act and the California Consumer Privacy Act. The court denied the motion.
STANDARD OF REVIEW	On a Rule 12(b)(6) motion, the court accepts well-pleaded factual allegations as true and construes the pleadings in the light most favorable to the nonmoving party, asking whether the complaint states a plausible claim for relief. Allegations that merely recite the elements of a claim are insufficient.
PRECEDENTIAL VALUE	unpublished, nonprecedential district-court order

TOPICS

- medical records privacy
- health law
- motions to dismiss
- consumer protection
- civil procedure

PRACTICE AREAS

QUESTIONS PRESENTED

1. Whether the third amended complaint plausibly alleged that information M.G. provided through Headway's platform constituted medical information under the California Confidentiality of Medical Information Act.
2. Whether the third amended complaint plausibly alleged that Google viewed or otherwise accessed M.G.'s medical information without authorization, as required for a CMIA claim.
3. Whether Federal Rule of Civil Procedure 12(g)(2) barred Headway from renewing its motion to dismiss the California Consumer Privacy Act claim when the objection was available in an earlier motion.

HOLDINGS

1. M.G. plausibly alleged that the information he entered into Headway's platform was medical information because it included substantive information about his symptoms, mental-health issues, treatment sought, and reasons for seeking treatment, combined with individually identifiable information.
2. M.G. plausibly alleged that Google viewed or otherwise accessed his medical information by collecting and using it for advertising, analytics, and content personalization.
3. Rule 12(g)(2) barred Headway from bringing a second motion to dismiss challenging the CCPA claim because the objection was available in its earlier motion and Headway did not establish a basis for discretionary consideration of the barred motion.

KEY QUOTATIONS

“a complaint may be dismissed for failure to state a claim for which relief may be granted.” (at 1)

“state a claim to relief that is plausible on its face.” (at 1)

“allegations in a complaint . . . may not simply recite the elements of a cause of action [and] must contain sufficient allegations of underlying facts to give fair notice and to enable the opposing party to defend itself effectively.” (at 1)

“show[] that an unauthorized party viewed the confidential information.” (at 3)

FACTUAL BACKGROUND

M.G. used Headway's online mental-health-provider search and connection platform and entered personally identifying information together with information about his symptoms, mental-health concerns, treatment needs, therapy preferences, and reasons for seeking care. He alleged that Headway's platform transmitted this information to Google, which accessed and used it for advertising, analytics, and content personalization. The third amended complaint alleged that the information was individually identifiable and contained substantive information concerning M.G.'s mental health, history, or treatment.

PROCEDURAL HISTORY

M.G. filed the operative third amended complaint on November 6, 2024. Therapymatch, Inc., doing business as Headway, moved to dismiss on December 6, 2024. The court had previously dismissed the CMIA claims in an earlier amended complaint and had previously denied a motion to dismiss the CCPA claim. The court denied the motion to dismiss the third amended complaint and denied the request for judicial notice as moot.

DISPOSITION

other

CASES CITED

- Godecke v. Kinetic Concepts, Inc.
- Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009)
- Bell Atl. Corp. v. Twombly, 550 U.S. 544, 570 (2007)
- Manzarek v. St. Paul Fire & Marine Ins. Co., 519 F.3d 1025, 1031 (9th Cir. 2008)
- Levitt v. Yelp! Inc., 765 F.3d 1123, 1135 (9th Cir. 2014)
- Hinds Invs., L.P. v. Angioli, 654 F.3d 846, 850 (9th Cir. 2011)
- Eisenhower Med. Ctr. v. Superior Ct., 226 Cal. App. 4th 430, 434-35 (2014)
- B.K. et al. v. Desert Care Network, Desert Regional Medical Center, Inc. et al., No. 23-CV-05021-SPG-PDX, 2024 WL 1343305, at *5 (C.D. Cal. Feb. 1, 2024)
- Tamraz v. Bakotic Pathology Assocs., LLC, No. 22-CV-0725-BAS-WVG, 2022 WL 16985001, at *5 (S.D. Cal. Nov. 16, 2022)
- R.C. v. Sussex Publishers, LLC, No. 24-CV-02609-JSC, 2025 WL 948060, at *5 (N.D. Cal. Mar. 28, 2025)
- St. Aubin v. Carbon Health Techs., Inc., No. 24-CV-00667-JST, 2024 WL 4369675, at *9 (N.D. Cal. Oct. 1, 2024)
- Stasi v. Inmediata Health Group Corp., 501 F. Supp. 3d 898, 922 (S.D. Cal. 2020)
- Regents of University of California v. Superior Court, 220 Cal. App. 4th 549, 553-54 (2013)
- Vigil v. Muir Med. Grp. IPA, Inc., 84 Cal. App. 5th 197, 231 (2022)
- Cousin v. Sharp Healthcare, 702 F. Supp. 3d 967, 975 (S.D. Cal. 2023)
- Niantic, Inc. v. Global++, No. 19-CV-03425-JST, 2020 WL 8620002, at *3 (N.D. Cal. Sept. 2, 2020)
- LLE One, LLC v. Facebook Inc., No. 16-CV-06232-JSW, 2019 WL 13201973, at *4 (N.D. Cal. Apr. 25, 2019)

OPINION

M.G. v. Therapymatch, Inc.

PER CURIAM.

1 2 3

4 UNITED STATES DISTRICT COURT

5 NORTHERN DISTRICT OF CALIFORNIA

6 7 M.G., Case No. 23-cv-04422-AMO 8 Plaintiff,

ORDER DENYING MOTION TO

9 v. DISMISS

10 THERAPYMATCH, INC., Re: Dkt. No. 57 Defendant. 11 12 13 This is a data privacy lawsuit
alleging unauthorized interception and collection of 14 information provided via an online
platform for individuals to search for and connect with mental 15 health providers. Before the
Court is Defendant's motion to dismiss Plaintiff's third amended 16 complaint ("TAC"). ECF 57.
The motion is fully briefed, and because it is suitable for decision 17 without oral argument, the
hearing set for May 22, 2025 is hereby VACATED. See Civ. L.R. 7-6. 18 This Order assumes
familiarity with the facts and procedural history of this case. Having read the 19 papers filed by
the parties and carefully considered the arguments therein, as well as the relevant 20 legal
authority, the Court hereby DENIES the motion for the following reasons.

21 I. DISCUSSION

22 On November 6, 2024, Plaintiff M.G. filed the operative TAC. ECF 54. On December 6, 23
2024, Defendant Therapymatch, Inc. d/b/a Headway ("Headway") moved to dismiss the TAC for
24 failure to state a claim. ECF 57. Under Rule 12(b)(6) of the Federal Rules of Civil Procedure, a
25 complaint may be dismissed for failure to state a claim for which relief may be granted. Fed. R.
26 Civ. P. 12(b)(6). Rule 12(b)(6) requires dismissal when a complaint lacks either a "cognizable
27 legal theory" or "sufficient facts alleged" under such a theory. *Godecke v. Kinetic Concepts,*
Inc., 1 factual allegations depends on whether it pleads enough facts to "state a claim to relief that
is 2 plausible on its face." *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Bell Atl. Corp. v. 3*
Twombly, 550 U.S. 544, 570 (2007)). A claim is plausible "when the plaintiff pleads factual 4
content that allows the court to draw the reasonable inference that the defendant is liable for the 5
misconduct alleged." *Id.* at 678. 6 When evaluating a motion to dismiss, the court "accept[s]
factual allegations in the 7 complaint as true and construe[s] the pleadings in the light most
favorable to the nonmoving 8 party." *Manzarek*, 519 F.3d 1025, 1031 (9th Cir. 2008). However,
"allegations in a complaint . . . 9 may not simply recite the elements of a cause of action [and]
must contain sufficient allegations of 10 underlying facts to give fair notice and to enable the
opposing party to defend itself effectively." 11 *Levitt v. Yelp! Inc.*, 765 F.3d 1123, 1135 (9th Cir.
2014) (citations omitted). The Court may 12 dismiss a claim "where there is either a lack of a
cognizable legal theory or the absence of 13 sufficient facts alleged under a cognizable legal
claim." *Hinds Invs., L.P. v. Angioli*, 654 F.3d 14 846, 850 (9th Cir. 2011). 15 Headway moves to
dismiss M.G.'s claims alleging violations of the Confidentiality of 16 Medical Information Act
("CMIA") and the California Consumer Privacy Act ("CCPA").1 Each 17 is discussed below. 18
A. Confidentiality of Medical Information Act 19 M.G. alleges that Headway violated California
Civil Code §§ 56.10, 56.06, and 56.101.

20 Section 56.101 states that "[a]ny provider of health care . . . who negligently creates, maintains,
21 preserves, stores, abandons, destroys, or disposes of medical information shall be subject to the
22 remedies and penalties" provided under Section 56.36(b)-(c). Cal. Civ. Code § 56.101. Section

23 56.10 prohibits “provider[s] of health care” from “disclos[ing] medical information regarding a
24 patient of the provider of health care or an enrollee or subscriber of a health care service plan
25 without first obtaining an authorization.” Section 56.06 defines “provider of health care,” while
26 27 1 The Court granted Headway’s motion to dismiss M.G.’s CMIA claims in the first amended
1 Section 56.10 dictates, in pertinent part, that a provider of health care “shall not disclose medical
2 information regarding a patient . . . without first obtaining an authorization” Section 56.36 3
provides statutory damages of up to \$1,000 for violations of the CMIA. Cal. Civ. Code § 4
56.36(b)(1). Headway argues the TAC fails to allege any medical information or records were 5
transmitted to Google or that anyone viewed any medical information. Mot. at 12-17. 6 The CMIA
defines “medical information” as “individually identifiable information . . . 7 regarding a patient’s
medical history, mental health application information, mental or physical 8 condition, or
treatment.” Cal. Civ. Code § 56.05(i); see *Eisenhower Med. Ctr. v. Superior Ct.*, 226 9 Cal. App.
4th 430, 434 (2014) (“ ‘[M]edical information’ as defined under the CMIA is 10 substantive
information regarding a patient’s medical condition or history that is combined with 11
individually identifiable information.”). “Mental health application information” means 12
information “related to a consumer’s inferred or diagnosed mental health or substance abuse 13
disorder” Cal. Civ. Code § 56.05(j). “This definition does not encompass demographic or 14
numeric information that does not reveal medical history, diagnosis, or care,” and “the mere fact
15 that a person may have been a patient at the hospital at some time is not sufficient” without 16
“substantive information regarding that person’s medical condition, history, or treatment.” 17
Eisenhower, 226 Cal. App. 4th at 435. The use of a patient portal to “schedule appointments, 18
refill prescriptions, and to view [] test results and appointment notes,” however, constitutes 19
“medical history, diagnosis, or care.” *B.K. et al, v. Desert Care Network, Desert Regional 20
Medical Center, Inc. et al*, No. 223-CV-05021-SPGPDX, 2024 WL 1343305, at *5 (C.D. Cal.
21 Feb. 1, 2024); see also *Tamraz v. Bakotic Pathology Assocs., LLC*, No. 22-CV-0725-
BASWVG,

22 2022 WL 16985001, at *5 (S.D. Cal. Nov. 16, 2022). 23 The Court previously dismissed
M.G.’s CMIA claim because the FAC failed to allege 24 “substantive information” regarding
M.G.’s “medical condition, history, or treatment.” Order at 5. 25 M.G. has cured that deficiency in
the TAC.2 Therein, M.G. alleges he provided Headway with 26 2 M.G. filed a second amended
complaint on October 16, 2024, asserting new factual allegations. 27 ECF 49. On October 29,
2024, the parties filed a stipulation requesting that M.G. be allowed to 1 information about the
symptoms he was experiencing, the mental health issues for which he 2 sought treatment, the type
of therapy he sought, his preferred type of therapy, and his preferred 3 qualities for a therapist.
TAC ¶¶ 11-12. He avers that when prompted, he disclosed that “he was 4 suffering from stress,
trauma, and past abuse,” and “described his symptoms and indicated he was 5 experiencing
depression, anxiety, stress, and lack of sleep.” TAC ¶ 11. M.G. further disclosed 6 that “his reasons
for seeking mental health services and treatment were related to his stress at work 7 and marital

issues with his spouse.” Id. He also selected options indicating his preference for 8 general therapy with a female therapist of color located in his area who offered online therapy 9 sessions. TAC ¶ 12. These allegations constitute “substantive information” regarding M.G.’s 10 “medical history, diagnosis, or care” as the CMIA requires. See *R.C. v. Sussex Publishers, LLC*, 11 No. 24-CV-02609-JSC, 2025 WL 948060, at *5 (N.D. Cal. Mar. 28, 2025) (finding information 12 constituted “medical history, diagnosis, or care” where plaintiffs searched for therapists on website 13 by selecting filters that reflected their symptoms, the type of therapy they sought, and their 14 preferred gender, race, and faith for their therapist). And because M.G. alleges he concurrently 15 inputted individually identifiable information, including his name, address, cell phone number, 16 age, marital status, ethnicity, religion, occupation, employer, income range, and insurance 17 information, TAC ¶¶ 9-10, he has sufficiently alleged that he provided “medical information” as 18 defined by the CMIA. See *St. Aubin v. Carbon Health Techs., Inc.*, No. 24-CV-00667-JST, 2024 19 WL 4369675, at *9 (N.D. Cal. Oct. 1, 2024) (finding disclosure of the reason patients booked a 20 medical appointment and their identifiable information constituted disclosure of “medical 21 information” under the CMIA). 22 M.G. has also sufficiently alleged that his medical information was improperly viewed. 23 Under the CMIA, a plaintiff must allege “the information was ‘improperly viewed or otherwise 24 accessed.’ ” *Stasi v. Inmediata Health Group Corp.*, 501 F. Supp. 3d 898, 922 (S.D. Cal. 2020) 25 (citing *Regents of University of California v. Superior Court*, 220 Cal. App. 4th 549, 553-54 26 (2013)). That is, a plaintiff must “show[] that an unauthorized party viewed the confidential 27 1 information.” *Vigil v. Muir Med. Grp. IPA, Inc.*, 84 Cal. App. 5th 197, 231 (2022). The TAC 2 alleges that Google accessed M.G.’s information and that of the putative class members, then 3 “used [it] for its own purposes, including improving Google’s advertising and analytics services 4 offerings and revenue,” TAC ¶ 123, by “measur[ing] the effectiveness of advertising and 5 personaliz[ing] content and ads that one sees on Google’s and its partners’ sites and applications,” 6 TAC ¶ 31; see also TAC ¶¶ 15, 42. Accepting M.G.’s allegations as true and viewing them in the 7 light most favorable to him, the Court finds M.G. has alleged that Google “viewed or otherwise 8 accessed” his information in violation of CMIA. *Stasi*, 501 F. Supp. 3d at 922; see also *R.C.*, 9 2025 WL 948060, at *5 (finding plaintiffs sufficiently alleged unlawful viewing where they 10 alleged Google collected information and used it for its marketing and analytics services); *Cousin 11 v. Sharp Healthcare*, 702 F. Supp. 3d 967, 975 (S.D. Cal. 2023) (denying motion to dismiss CMIA 12 claim and finding it was “sufficiently plausible” that plaintiffs’ information was “viewed or 13 otherwise accessed” as defined by the CMIA where plaintiffs alleged upon information and belief 14 that “Meta regularly viewed” the information and that Meta’s business model involves using the 15 information for targeted advertising). 16 Because the TAC plausibly alleges that Google viewed or accessed M.G.’s medical 17 information, Headway’s motion to dismiss M.G.’s CMIA claim is DENIED. 18 B. California Consumer Privacy Act 19 Headway also moves to dismiss M.G.’s second cause of action for violation of the CCPA.

20 Mot. at 17. However, the Court already denied a motion by Headway to dismiss this claim, see 21 Order at 14, and Headway cannot now raise an objection that was available to it previously, Fed.

22 R. Civ. P. 12(g)(2) (“Except as provided in Rule 12(h)(2) or (3), a party that makes a motion or 23 objection under this rule must not make another motion under this rule raising a defense or 24 objection that was available to the party but omitted from its earlier motion.”); see also *Niantic, Inc. v. Global++*, No. 19-CV-03425-JST, 2020 WL 8620002, at *3 (N.D. Cal. Sept. 2, 2020) 26 (noting a defendant “cannot bring a second motion to dismiss challenging a claim that is ‘based on 27 substantially the same allegations in the amended complaint and the original complaint’ ”) (citing 1 (S.D. Cal. Aug. 15, 2019)).? Although some courts have exercised their discretion to consider 2 || motions barred by Rule 12(g)(2) on the merits where it would serve the interests of judicial 3 economy, see *LLE One, LLC v. Facebook Inc.*, No. 16-CV-06232-JSW, 2019 WL 13201973, at *4 4 (N.D. Cal. Apr. 25, 2019), Headway has not shown why such an exercise of discretion is 5 || warranted here. Thus, Headway may not again challenge M.G.’s CCPA claim and its motion to 6 || dismiss that cause of action from the TAC is DENIED.

7 | IL CONCLUSION

8 For the foregoing reasons, Headway’s motion to dismiss is DENIED. As Headway’s 9 || request for judicial notice corresponds to its motion to dismiss M.G.’s CCPA claim, it is thus 10 || DENIED as moot. The Court SETS an initial case management conference for July 10, 2025. 11 The parties SHALL file a case management statement by noon on July 2, 2025. 12 IT IS SO ORDERED. 14 || Dated: May 19, 2025 Wed 15 coh:

2 ARACELI MARTINEZ-OLGUIN

a 16 United States District Judge = 17 Z 18 19 20 21 22 23 24 25 3 Although M.G. did not list § 1798.150 in the heading of the cause of action in the FAC, he did 26 || discuss it in the body of the FAC, which was enough to put both Headway and the Court on notice of his claim under that section. See Mot. to Dismiss the FAC (ECF 20) at 13 (noting “Plaintiff 07 asserts .. . violations of §1798.150(a) of the CCPA”); Order at 14 (“Although M.G. lists only CCPA subsections 1798.100(e) and 1798.81.5(b) in the heading of the cause of action, he includes section 1798.150 in the body of the FAC. .. . Thus, the Court addresses whether M.G. has stated a 28 . Section 1798.150 claim.”).